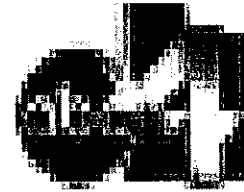


ORDER



Orders

Order / Rev:	53357
Alt Order #:	08858686
Product Desc:	LOVE/HOUSE/R
Estimate:	905906
Flight Dates:	09/05/12 - 09/06/12
Original Date / Rev:	08/30/12 / 08/30/12
Order Type:	GENERAL

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

KTVX-TV

Agency

Name:	<u>Smart Media</u>
Buying Contact:	<u></u>
Billing Contact:	<u></u>
	<u>814 King Street</u>
	<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Mia Love
Demographic:	A35+
Product Codes:	US Congress
Priority:	P-1
Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/06/12	7	\$1,820.00	\$1,547.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$1,820.00	\$1,547.00	0.00
Totals	7	\$1,820.00	\$1,547.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVX-TV	20%	\$1,820.00
Market	100%	\$9,100.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	30%	\$2,730.00
KSTU	5%	\$455.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	45%	\$4,095.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/05/12	09/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	--W----		1		\$200.00		0.00					
E 2	KTVX	09/06/12	09/06/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---T---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00

Order / Rev: 53357
 Alt Order #: 08858686
 Flight Dates: 09/05/12 - 09/06/12

Advertiser: Mia Love
 Product Desc: LOVE/HOUSE/R
 Estimate: 905906

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---					1	\$200.00		0.00			
E 3	KTVX	09/05/12	09/05/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$400.00		0.00			
E 4	KTVX	09/06/12	09/06/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---					1	\$400.00		0.00			
E 5	KTVX	09/05/12	09/05/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	--W----	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$215.00		0.00			
E 6	KTVX	09/06/12	09/06/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	---T---	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---					1	\$215.00		0.00			
E 7	KTVX	09/05/12	09/05/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 AM	--W----	:30	1	\$190.00	P-1	0.00	NM	1	\$190.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$190.00		0.00			
													Totals	7	\$1,820.00